

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

KOVAIPUDUR, COIMBATORE-641042

Department of Management Studies

ONAM FESTIVAL

07.09.2019

Onam Festival falls during the Malayalam month of Chingam (August - September). It is the biggest festival celebrated with joy and enthusiasm by people of all communities in Kerala and other states. It commemorates the subsequent homecoming of the legendary Emperor Mahabali. Onam is reminiscent of Kerala's agrarian past, and is considered to be a harvest festival.

The wish that Maaveli was granted by Lord Vishnu was to be able to see his people once every year and VLBJCAS ensured that the sight he saw this year was a grand one indeed!

We had Pookalam with the theme of Theyyam decorated in the Front Office along with Nirapara, Nila Vilakku. The event was inaugurated by lighting the lamp by Thiru.N.Suriyakumar, Chairman, VLB Trust & Dr.K.Shunmugasundaram, Principal, VLBJCAS. Several events were planned for the course of the day. Shringari Melam is one of the traditions followed in Kerala. It is among the most famous instrumental music forms of Kerala. It was a delight to watch the Shringari Melam which added a great deal of brilliance to the PONNONAM 2K19. We also had the inter-department Pookkalam competition. The cultural events planned for the day were as follows- Thiruvathira, solo & group singing, solo dance performance, Kalari performance, filmy dance and mappala dance. The PONNONAM 2K19 team put in a great show for the spectators that comprised of both the ones participating and the rest of the college crowd. Famous songs and dance sequences were kept in mind during these performances and gave rise to a lot of exuberance and happiness to the audience. Everyone was dressed in the traditional kerala saree and mundu.

The event ended with "tug-of-war" & "Eating Competition" along with the Prize Distribution which brought a grand ending to it. It was a day of joy and celebration in the college. The students pulled off a great shot at the event. It was a wonderful day of team play and cultural importance.

PHOTOS





